



PEOPLE'S
MEMORIAL
ASSOCIATION

North Sound 2007 Funeral Home Price Survey

Conducted by the *PMA Education Fund*

Provider (by city)	<u>Direct Cremation</u>	<u>Direct Burial</u>	<u>Full Funeral Service</u>
<u>SNOHOMISH COUNTY:</u>			
<u>EVERETT:</u>			
American Memorial (Colt) 3125 Colby Ave, Suite C 800-248-1745	1,184	1,500	3,710
Evergreen Funeral Home (Service Corp Intl) 4504 Broadway 425-252-2244	1,970	2,890	4,940
Purdy & Walters with Cassidy (Service Corp Intl) 1702 Pacific Ave 425-252-2191	2,249	3,690	5,860
Solie Funeral Home (Solie) 3301 Colby Ave 425-252-5159	1,175	2,810	3,670
<u>LYNNWOOD:</u>			
Cremation Society Northwest (Stewart Enterprises) 4202 198th St SW, Suite 1 425-776-8900	888	N/A	N/A
Neptune Society (Neptune Corp) 19324 40th Ave W, Suite A 425-762-8688	1,349	N/A	N/A
Purdy & Walters at Floral Hills (Service Corp Intl) 409 Filbert Rd 425-672-1800	2,249	3,690	5,860
<u>EDMONDS:</u>			
Beck's Funeral Home (Letson) 405 5th Ave S 425-771-1234	1,495	2,445	4,405
<u>MARYSVILLE:</u>			
American Burial & Cremation Svcs (Service Corp Intl) 8801 State Ave 360-659-5762	650	1,180	N/A
Funeral Alternatives of Snohomish Cty (Johnston) 1321 State Ave 360-770-2783	950	1,780	2,880
Schaefer-Shipman Funeral Home (Service Corp Intl) 804 State Ave 360-659-3711	2,010	2,590	4,940
<u>SNOHOMISH:</u>			
Bauer Funeral Chapel (Service Corp Intl) 701 1st St 360-568-4126	1,930	2,415	4,220

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<u>MONROE:</u>				
Purdy & Kerr With Dawson 409 W Main St 360-794-7049	(Service Corp Intl)	2,249	3,690	5,860
<u>ARLINGTON:</u>				
Weller Funeral Home 327 N McLeod Ave 360-435-2509	(Service Corp Intl)	2,249	3,690	5,860
<u>STANWOOD:</u>				
Gilbertson Funeral Home 27001 88th Ave NW 360-629-2101	(Independent)	1,875	2,350	3,460
<u>SKAGIT COUNTY:</u>				
<u>ANACORTES:</u>				
Evans Funeral Chapel 1105 32nd St 360-293-3311	(Evans)	2,130	2,495	3,870
Skagit Cremation Services 1105 32nd St 360-424-0282	(Evans)	815	N/A	N/A
<u>BURLINGTON:</u>				
Hulbush Funeral Home 281 S Burlington Blvd 360-757-6055	(Gibson)	2,561	3,601	4,896
<u>MOUNT VERNON:</u>				
Affordable Burial & Cremation Svc 17910 State Route 536 Ste B 360-424-1002	(Donovan)	945	1,705	2,990
Alpha-Omega 2021 E College Way, Ste 114 360-424-1154	(Duffy)	1,060	1,880	3,915
Hawthorne Funeral Home & Mem Park 1825 E College Way 360 424-1154	(Duffy)	2,265	2,805	3,810
Kern Funeral Home 1122 S 3rd St 360-336-2153	(Anderson)	2,125	2,467	3,916
<u>SEDRO WOOLEY:</u>				
Lemley Chapel 1008 3rd St 360-855-1288	(Lemley)	2,629	3,217	4,422
<u>WHATCOM COUNTY:</u>				
<u>BELLINGHAM:</u>				
American Burial & Cremation Svcs 112 Ohio St Ste 220 360-734-9693	(Service Corp Intl)	690	1,295	N/A
Bellingham Cremation 1301 Broadway 360-734-1717	(Westford)	2,055	2,325	4,075
Jerns Funeral Chapel 800 E Sunset Dr 360-734-0070	(Service Corp Intl)	1,740	2,930	5,395
* Moles Bayview Chapel 2465 Lakeway Dr 360-733-0510	(Moles)	1,740	1,530	4,495
Westford Funeral Home 1301 Broadway 360-734-1717	(Westford)	2,055	2,325	4,075

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<u>BLAINE:</u>				
Jerns McKinney Funeral Chapel 464 8th Street 360-734-0070	(Service Corp Intl)	1,740	2,930	5,395
<u>FERNDALE:</u>				
* Moles Ferndale 2039 Main St 360-384-1391	(Moles)	1,740	1,530	4,520
* Moles Greenacres Chapel 5700 Northwest Dr 360-384-3401	(Moles)	1,740	1,530	4,520
Whatcom Cremation Society 5700 Northwest Dr 360-734-7073	(Moles)	674	N/A	N/A
<u>LYNDEN:</u>				
Gillies Funeral Home 202 Front St 360-354-4428	(Smith)	1,905	2,620	4,760
* Moles Lynden 1907 Front St 360-318-1321	(Moles)	1,500	1,530	3,030
Valley Funeral & Cremation Service 6512 Guide Meridian Rd 360-398-8181	(Titus)	1,043	1,255	2,305
<u>ISLAND COUNTY:</u>				
<u>OAK HARBOR:</u>				
Burley Funeral Chapel 30 SE Ely St 360-675-3192	(Hamilton)	2,425	2,865	5,160
<u>LANGLEY:</u>				
Visser Funeral Home 432 3rd St 360-221-6600	(Trimble)	1,675	2,594	3,788
<u>VARIOUS LOCATIONS:</u>				
People's Memorial Association 866-325-0489	(Non-profit)	649	1,099	2,199

* contracted funeral homes where members pay this price

*The **PMA Education Fund** is a 501(c)(3) non-profit foundation, affiliated with People's Memorial Association. The purpose of the PMA Education Fund is to provide educational information to enable consumers to make informed choices regarding their final arrangements. Tax-deductible contributions to the PMA Education Fund to support these efforts are most welcome and appreciated.*

***People's Memorial Association (PMA)** is a 501(c)(4) non-profit organization which was founded in 1939. It is the oldest and largest non-profit funeral consumer group in the country. PMA has contracts with a several funeral homes to provide simple, dignified, economical cremation and burial services to its members.*

2007 Price Survey Methodology

In compiling data for the 2007 funeral home price survey, volunteers with the PMA Education Fund collected General Price Lists (GPLs) from 176 funeral homes in western and central Washington between January and March of 2007. In order to enable consumers to make as fair a price comparison as possible, we made every attempt to try and assure that we were indeed comparing “apples to apples” for the three most common types of final arrangements. Our goal was to calculate the minimum “out the door” price for these services at each funeral home.

We calculated total prices based on what was printed in each mortuary’s most recent GPL. While all funeral homes are required to comply with the Federal Trade Commission’s Funeral Rule of 1984 regarding disclosure of costs, the reality is that some price lists are more complete and readable than others. Many GPLs contained blatant violations of the Funeral Rule. If it was unclear whether costs such as refrigeration or crematory fee were included in package prices, we added them into the total we used for comparison purposes. For calculating the cost of direct burial or a complete funeral service we included the price of the least expensive casket listed on the printed GPL or casket price list from the funeral home. A funeral establishment may change its prices at any time and the actual price you pay for services and merchandise at any of these funeral homes may vary. Nonetheless, this survey is a very valuable resource for consumers to make decisions about which funeral home and type of services they wish to choose.

For comparison purposes, the descriptions of the services and merchandise included in each of the three plans compared in this survey are as listed below. Included in the cost calculation for each of the three plans are the following **Basic Services**: **1)** Removal of the deceased 24 hours a day from either a home or health care setting and delivery to the funeral home within a service area of no less than 25 miles; **2)** Arrangements conference with the survivors; **3)** Filing of necessary permits and death certificate; **4)** Sheltering and refrigeration of the body; **5)** Non-declinable fee which covers funeral home overhead.

- **Direct Cremation:**

Basic services listed above, plus: **1)** delivery of the body to the crematory (if not performed onsite); **2)** the cost of the actual cremation; **3)** basic alternative container; and **4)** basic plastic urn to hold the cremated remains for pickup by survivors.

- **Direct Burial:**

Basic services listed above, plus: **1)** minimum casket; **2)** preparation of the body; **3)** delivery to a local cemetery for burial. No ceremonies are included. The least expensive burial casket listed on the funeral home price was used in calculating this total. At some funeral homes that may be a \$150 casket, at others it may cost \$1,500.

- **Full Funeral Service:**

Basic services listed above, plus: **1)** minimum casket; **2)** embalming, dressing, cosmetology, and casketing; **3)** visitation and chapel service at funeral home, Monday thru Friday during regular business hours. Also included are **4)** handling of flowers; **5)** delivery of casketed remains to a local cemetery, but not a procession or graveside ceremony.

After the volunteers calculated total costs for each of the three types of services, it was reviewed by staff of People’s Memorial Association and the final worksheet was faxed to the funeral home for verification. We updated our numbers in cases where the funeral home could justify, based on their GPL, that our calculations were inaccurate. In situations where the funeral home disputed pricing based on numbers which were different than the printed price list, we stayed with the printed numbers in calculating our totals. According to the FTC Funeral Rule, the prices or price range for all merchandise and services offered are to be listed on the General Price Lists.